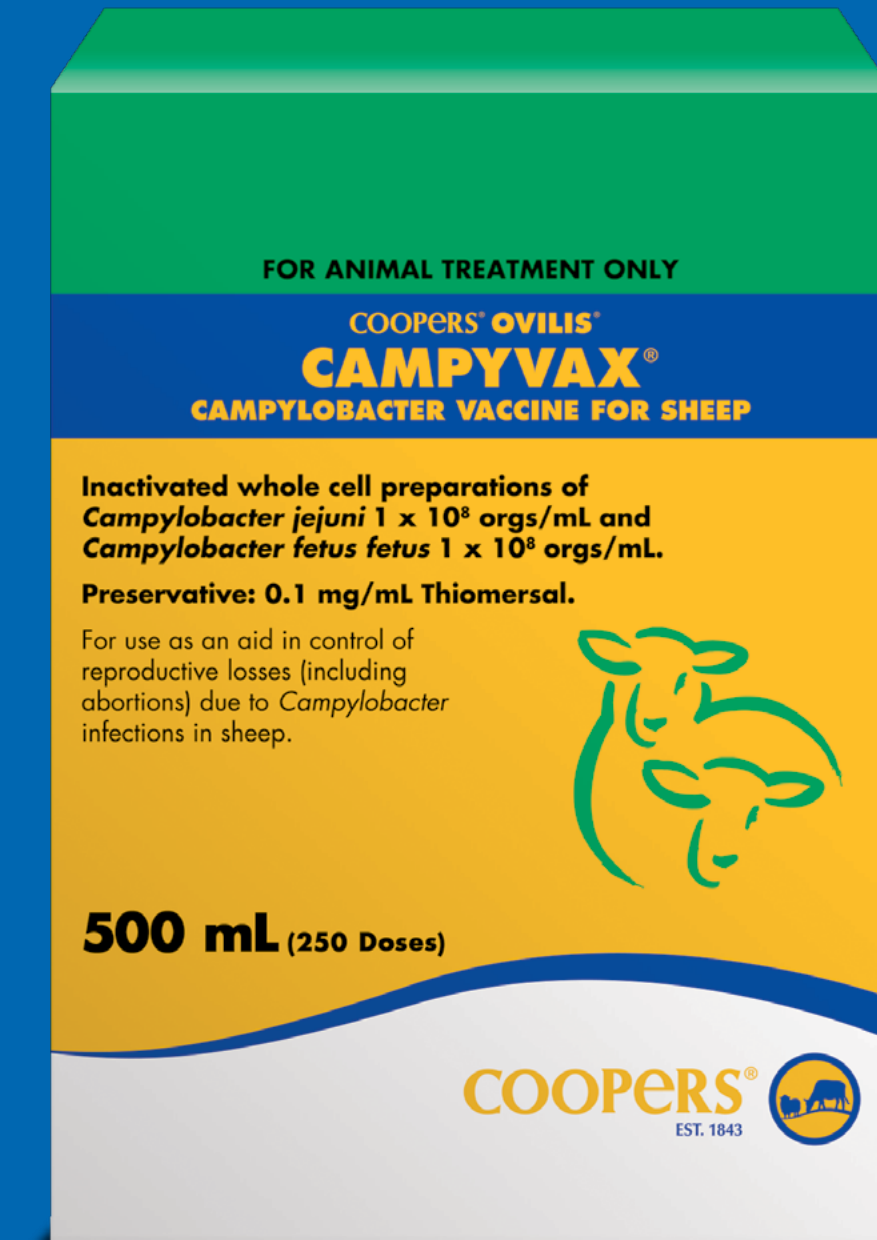
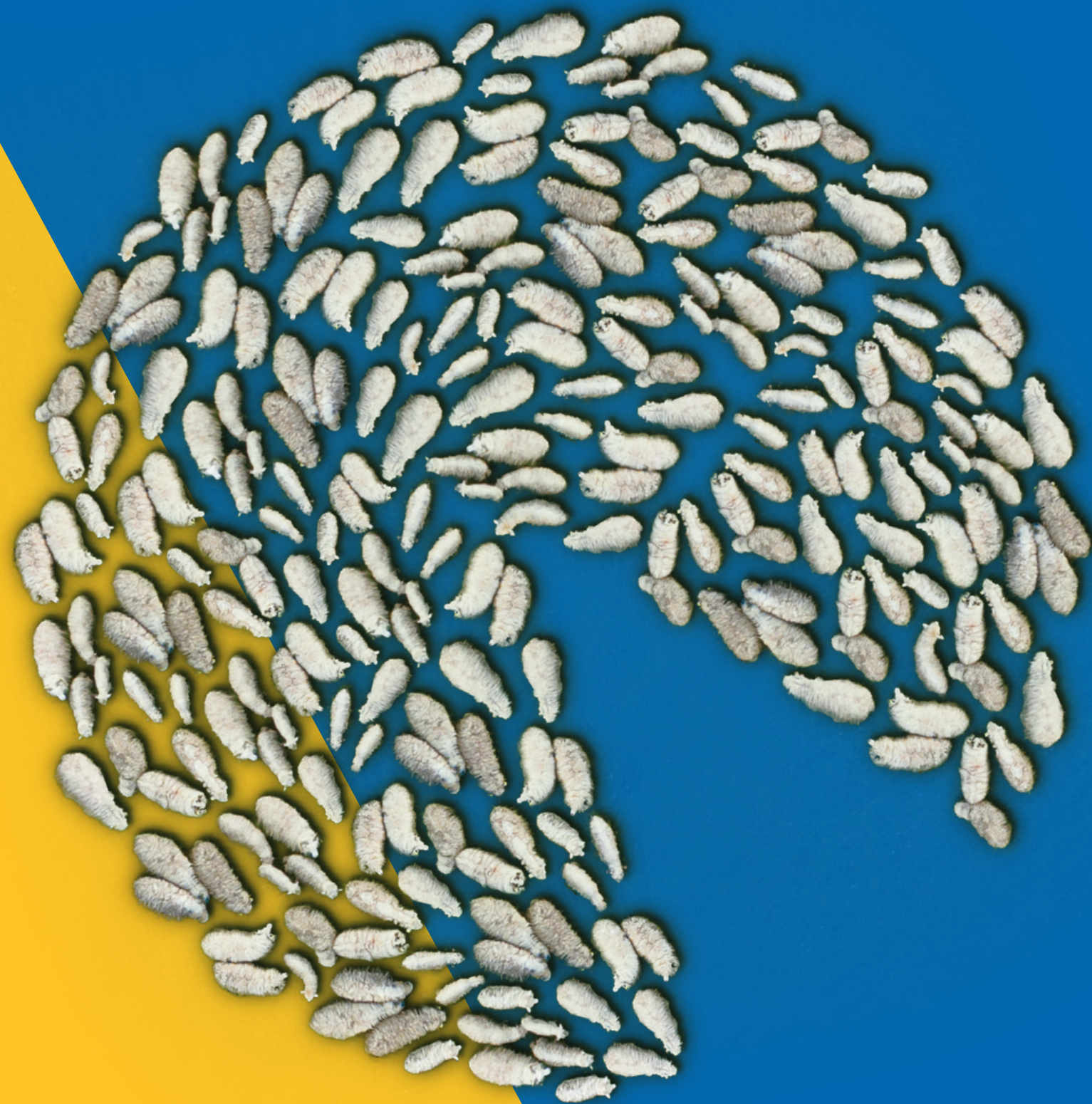


COOPERS CAMPYVAX CAMPAIGN ASSETS





Print ad one - A4 - 210mm width x 297mm height - 3mm bleeds

COUNT LAMBS, NOT LOSSES

Safeguard your flock against Campylobacter losses with Campyvax®.

Dry season conditions mean more trail and confinement feeding, which increases the risk of an outbreak. Campylobacter can cause losses of up to 40%¹ in unvaccinated flocks and on average losses are ~9%.²





Toll Free 1800 226 511
www.coopersanimalhealth.com.au



Average losses in maiden ewes is 9% on Campylobacter-infected farms*.

1. Nilan, P. (2011). A Review of Campylobacter Abortus in Tasmania. MSD Animal Health. Data on file.
2. Thompson, G. Improving Lamb Survivability. MIA 2011.
* MIA 2015. Priority list of endemic diseases for the red meat industries. B.AHE.0010.

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Print ad two – Quarter Page – 184mm width x 284mm height – no bleeds

COUNT LAMBS, NOT LOSSES


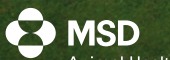
Safeguard your flock against Campylobacter losses with Campyvax®. Dry season conditions mean more trail and confinement feeding, which increases the risk of an outbreak. Campylobacter can cause losses of up to 40%¹ in unvaccinated flocks and on average losses are ~9%.²

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FOR ANIMAL TREATMENT ONLY
COOPERS' OVIUS®
CAMPYVAX®
CAMPYLOBACTER VACCINE FOR SHEEP

Inactivated whole cell preparations of
Campylobacter jejuni 1×10^9 orgs/mL and
Campylobacter fetus fetus 1×10^9 orgs/mL.
Preservative: 0.1 mg/mL Thiomersal.

For use as an aid in control of
reproductive losses (including
abortions) due to *Campylobacter*
infections in sheep.

500 mL (250 Doses)

COOPERS®
EST. 1843

COUNT LAMBS, NOT LOSSES

AVAILABLE IN-STORE

COOPERS®
EST. 1843

MSD
Animal Health

Organic Copy :

Campylobacter spreads faster in high stocking environments. So, with trail feeding season ahead, now is the perfect time to protect your maiden ewes against it. Vaccinate your flock with Campyvax and prevent up to 9% in hidden lamb losses.

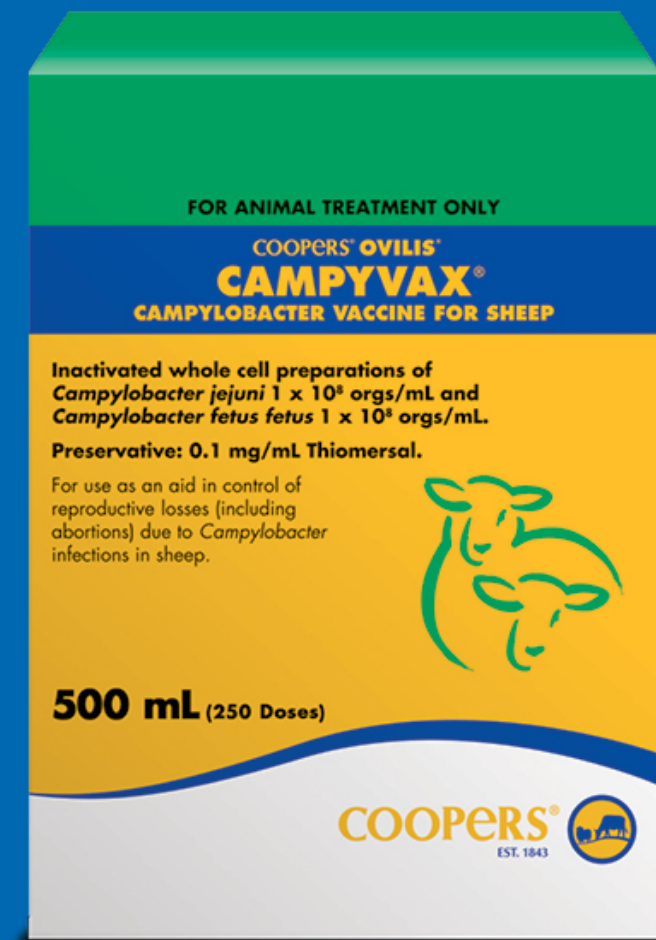
Prepare for the dry season. Head in store, pick up Campyvax.

To learn more about Campyvax, visit the Coopers website.

Digital two – Resellers 1080px x 1080px

**SEE IF YOU
QUALIFY
FOR A FREE
BLOOD TEST***

AVAILABLE IN-STORE



*T&Cs Apply.

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MSD
Animal Health

Organic Copy:

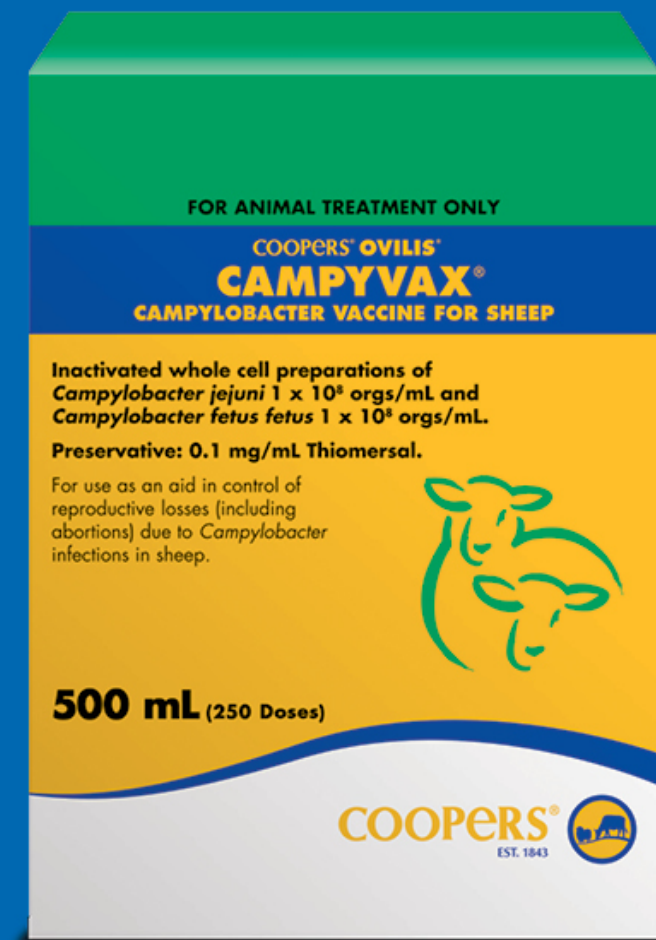
There's a high chance Campylobacter is lurking on your property. Extensive blood sampling confirms 2/3rds of farms are affected. Remove the doubt, test your flock and avoid up to an average of 9% in hidden lamb losses. Head in store and enquire about your free blood testing kit today.

To learn more about Campyvax, visit the Coopers website.

Digital three – Resellers 1080px x 1080px

**SEE IF YOU
QUALIFY
FOR A FREE
BLOOD TEST***

FIND IN-STORE



*T&Cs Apply.

COOPERS
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Animal Health

Organic Copy:


Campylobacter exposure is silent, you may not know you if you have it. Remove the doubt and prevent up to 9% in hidden lamb losses with Campyvax. Head in store and see if you qualify for a free blood testing kit.

To learn more about Campyvax, visit the Coopers website.

Digital four – Resellers 1080 x 1080px



**COUNT
LAMBS,
NOT
LOSSES**



**AVAILABLE
IN-STORE**

COOPERS
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Animal Health

Organic Copy :

Campylobacter spreads faster in high stocking environments. So, with trail feeding season ahead, now is the perfect time to protect your maiden ewes against it. Vaccinate your flock with Campyvax and prevent up to 9% in hidden lamb losses.

Prepare for the dry season. Head in store, pick up Campyvax.

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